



BBC News: Bailout Anniversary Poll

30th September 2013

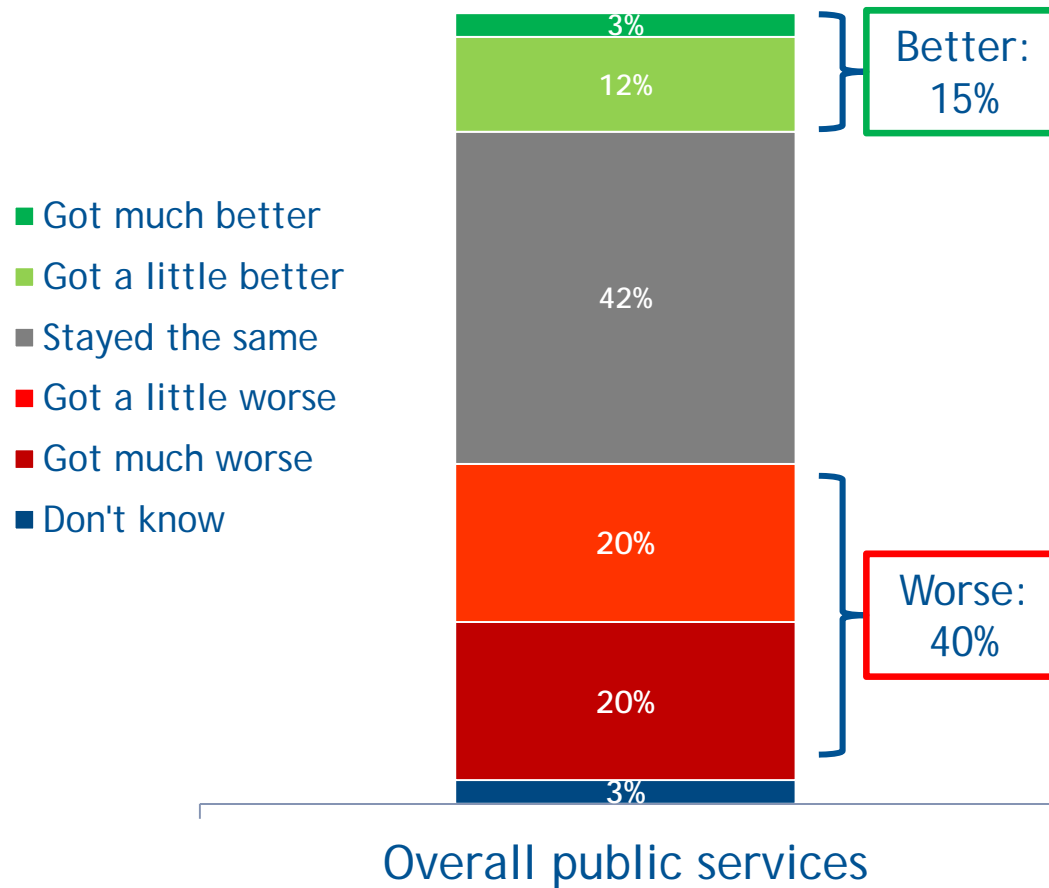


Methodology

- ICM interviewed a random sample of 1,031 adults aged 18+ across the UK.
- Fieldwork was conducted by telephone (85% landline; 15% mobile) between 27th and 29th September 2013.
- Interviews were conducted across the country and the results have been weighted to the profile of all adults.
- Where percentages do not add to 100% this is due to rounding or multiple responses.
- ICM is a founder member of the British Polling Council and abides by its rules.

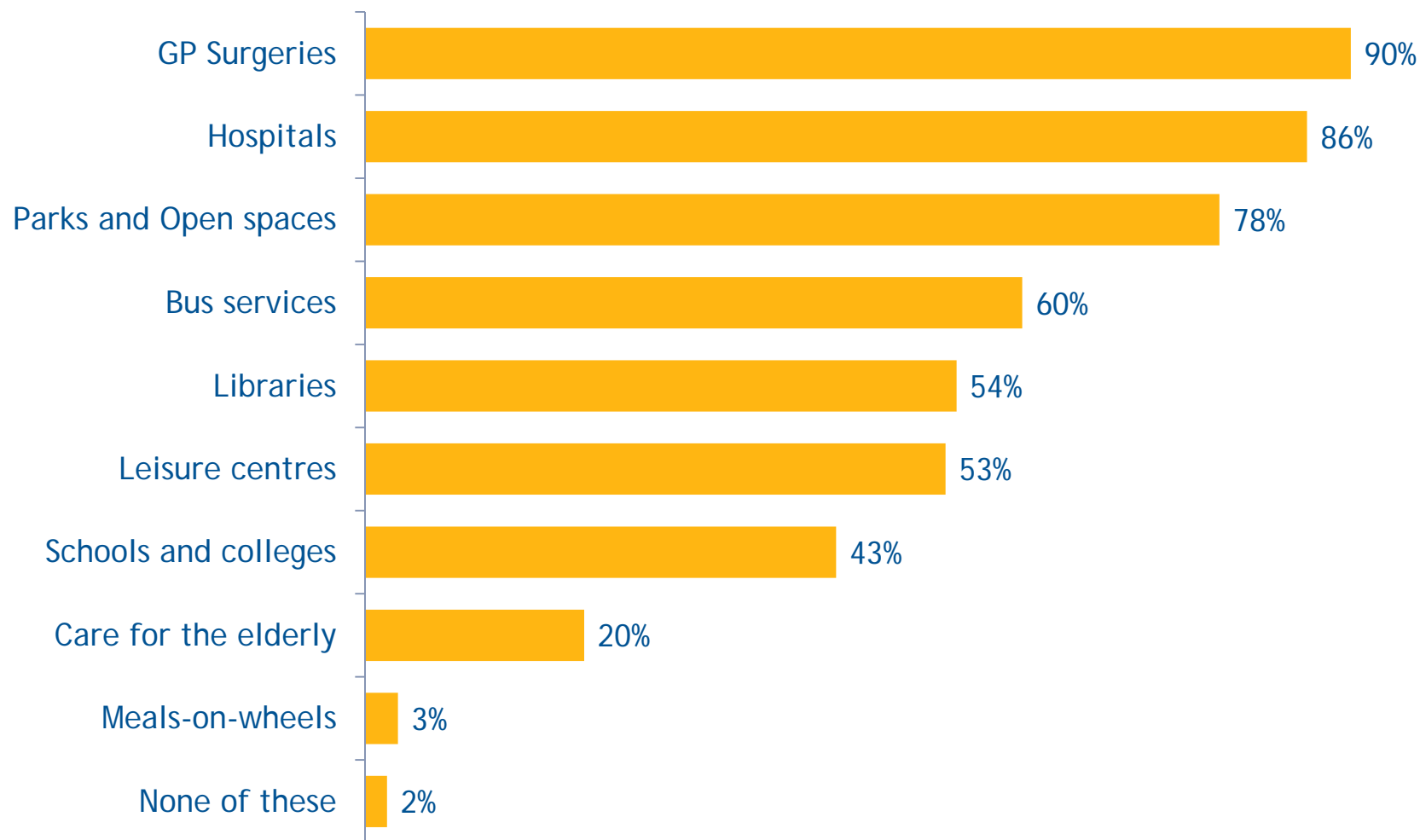


Quality of public services compared to five years ago



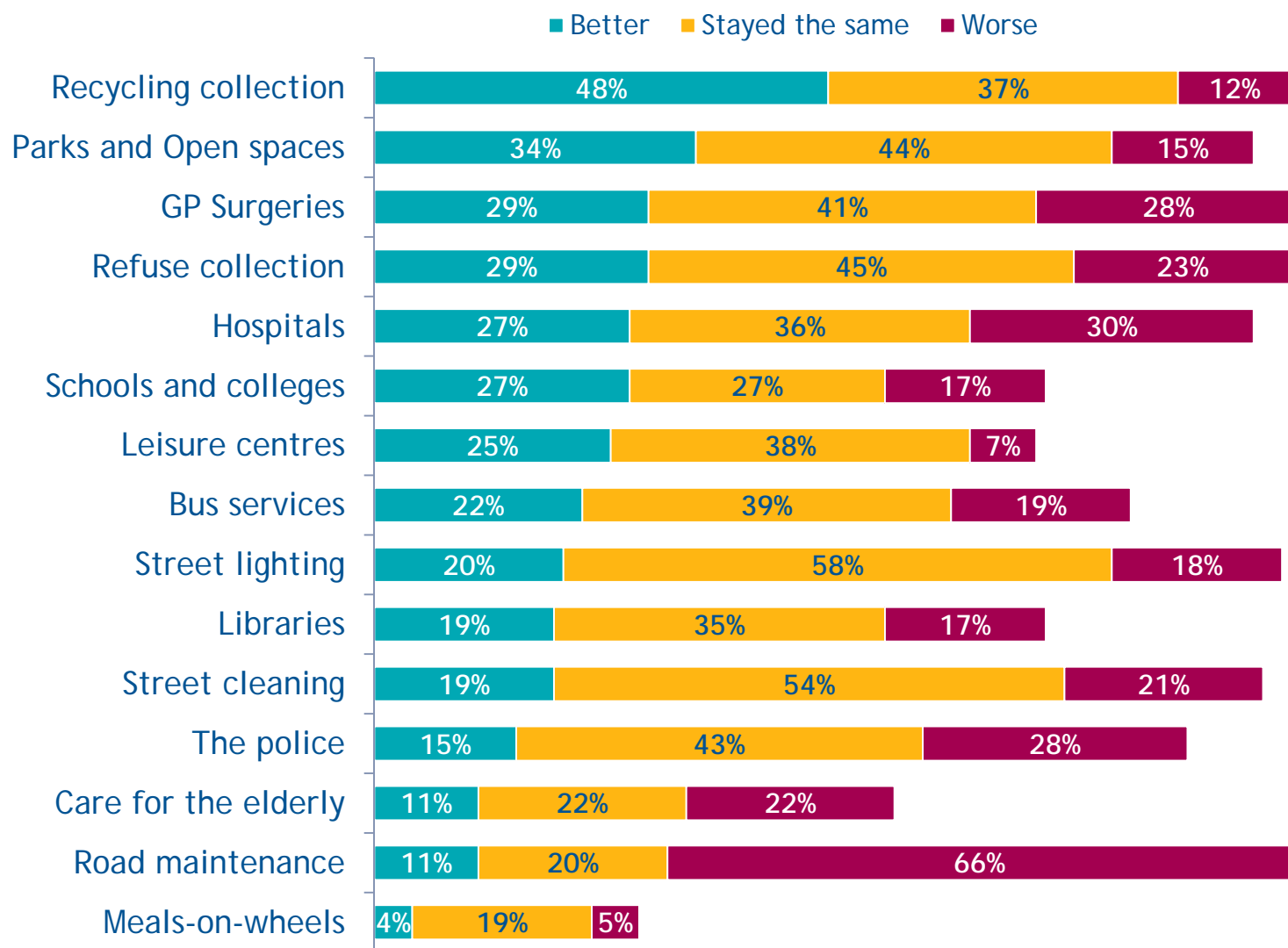
Q1. Thinking about the public services overall, do you think the quality of public services has got better or worse in the last five years, or has it stayed the same? Base: All respondents (1,031)

Use of public services



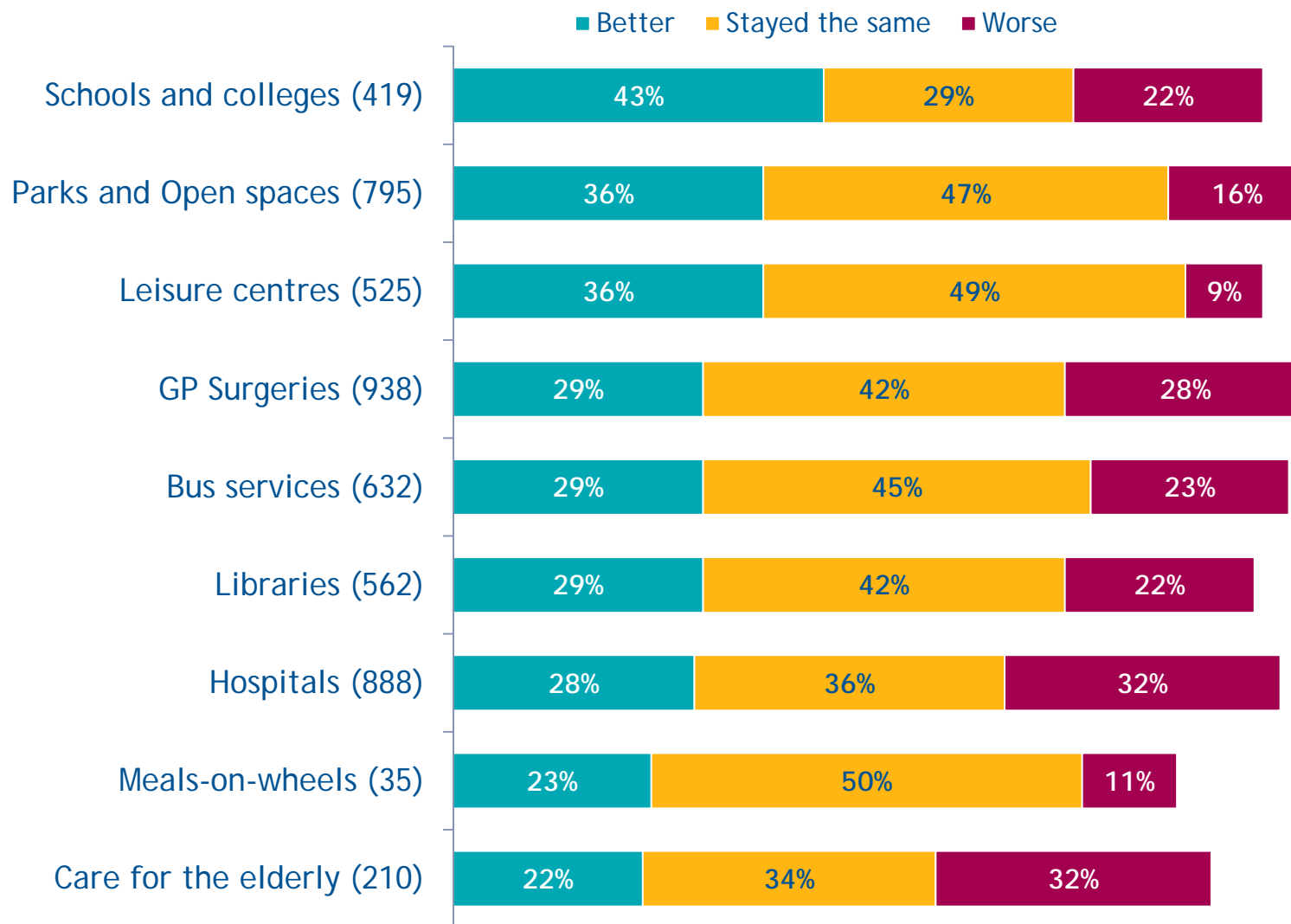
Q2. Which of these public services, if any, do you or other members of your household use or benefit from? Base: All respondents (1,031)

Service perception: population as a whole



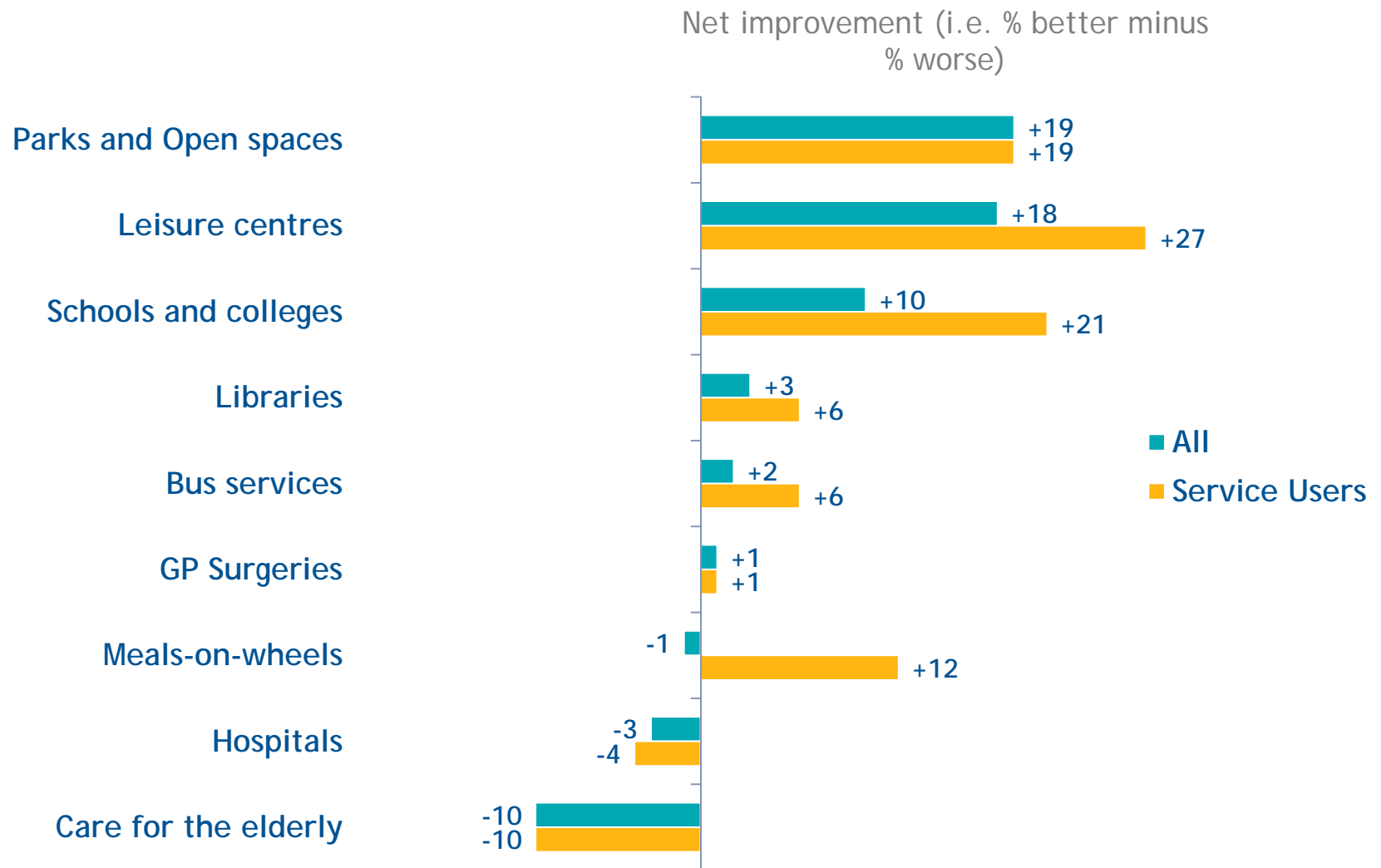
Q3. For each of the following public services, do you think each service has got better or worse in the last five years, or has it stayed the same? Base: All respondents (1,031)

Service perception: service users



Q3. For each of the following public services, do you think each service has got better or worse in the last five years, or has it stayed the same? Base: All service users (base size in brackets)

Service perception: population as a whole versus service users



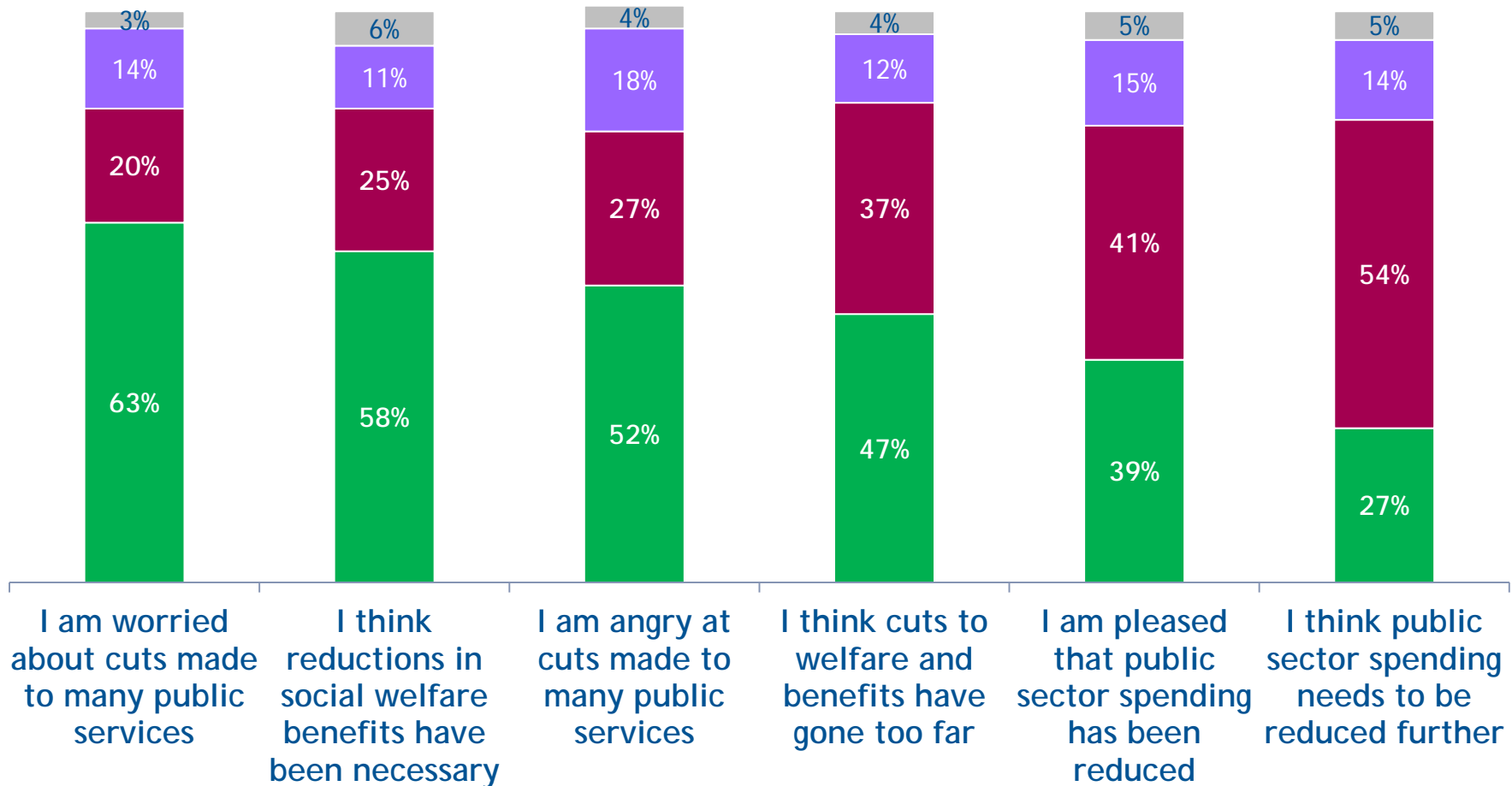
Q3. For each of the following public services, do you think each service has got better or worse in the last five years, or has it stayed the same? Base: All respondents (1,031)



Attitudes towards cuts to public services and welfare



■ Agree ■ Disagree ■ Neither/Nor ■ Don't know



Q4. To what extent do you agree or disagree with the following statements?
 Base: All respondents (1,031)





Please contact:

gregor.jackson@icmresearch.com

Natalie.compas@icmresearch.com

www.icmresearch.com

